Texas Local retail chain store prevents revenue loss by adopting BEC WWAN Failover Business Continuity Network Solution

CUSTOMER:
Accents, an retail store

CHALLENGE:
Unpredictable weather, unreliable connection and security risk

SOLUTION:
Deploy BEC WWAN Failover Business Continuity solution

PRODUCT:
BEC WWAN Failover Manager

APPLICATION:
Failover / Business Continuity

MARKET:
Retail Business

Executive Summary

Accents, a local indie fashion retail store, selected BEC's MX-200e router and its WWAN failover business continuity solution created a secure, continuous and dependable network connection. With this new less disruption network, Accents has been minimized their revenue loss significantly.

The Customer

Accents is popular retail shop featuring styles that caters to the fashion centric women of the Dallas – Fort Worth Metroplex. Founded in 2006 with its first location in Dallas, Texas, the brand opened its second brick and mortar shop in 2013 in Southlake, Texas, while maintaining on online presence. Accents feature a blend of local and popular indie brands that are sure to add flare to any North Texan's wardrobe.

Challenges

With fewer people carrying cash, **a break in connectivity can cause the store to refuse revenue or take card payments against PCI compliance. Charging a card without authorization can open a store to security risks, fraud, and other vulnerabilities. Security and loss of revenue are not the only concerns caused by a connection malfunction. Frustrated customers can take to social media, causing lasting damage to your brand's reputation. Besides all the challenges above, North Texas' unpredictable weather has caused numerous connectivity interruptions in the past year. In order to maintain a growing business**, Accents decided to look into business continuity options.

Conclusion

Nowadays retail businesses are contingent on continuous and dependent Internet connectivity. Any interruption can create a devastating impact on everything from revenues and reputation. In order to maintain a fast growing path business, Failover/Business continuity network solution is the best option for business owners. BEC's product solution is designed to maximize your revenue.

How Product Helped

Through BEC's WWAN Failover Manager (MX-200e router), Accents quickly came up with their own failover connectivity plan. They decided to use cable as their primary network connection and 4G/LTE as backup for failover connection. By doing this, BEC's WWAN Failover Manager could actively monitor the primary connection. In the event of a service disruption, It will automatically failover over to LTE wireless. All the network devices continue to operate at broadband speeds and automatically fall back to the primary connection when it returns.

The BEC WWAN Failover Manager enables Accents to keep the entire store connected in a 24/7 operation mode. As a small business, providing flawless customer service is the top priority for Accents. Business continuity with BEC Failover Manager allows Accents to never turn down a transaction while keeping their customers' data safe and secure.

BEC WWAN Failover Manager

Free Specialist Advice Available

For more information and advice, please call us at 972- 422- 0877 or email our sales team at sales@bectechnologies.net.